

## ■ CAJOHN'S FIERY FOODS

3rd Congressional District

### Some Like it Hot: CaJohn's Sets the World on Fire

Sauces, salsas and seasonings with names like Vicious Viper, Krakatoa, Liquid Stoopid, Fatalii, and Lethal Ingestion have earned CaJohn's Fiery Foods a place in the "Hot Sauce Hall of Fame." In all, the company has won more than 600 major hot sauce awards.

Finance Fund Capital Corporation (FCAP) provided CaJohns with \$250,000 in small business financing guaranteed through the US Small Business Administration's Community Advantage program. The financing provided CaJohn's with the working capital and infrastructure needed to keep growing their Westerville, OH operation. CaJohn's employs 13 staff with plans to add 6 new hires over the next two years.

Co-owner and Founder John "CaJohn" Hard has always had a taste for hot, spicy foods and enjoyed creating his own sauces for family and friends. After winning several major national hot sauce awards and seeing increased demand for his fresh and fiery products, John and his wife Sue opened CaJohn's Fiery Foods in 1997. He is now known in the industry as the "Godfather of hot sauce."

CaJohn's Sancto Scorpio hot sauce, for example, is made from the Trinidad Moruga Scorpion pepper, the hottest chili pepper on the planet scoring 1.2 million Scoville Heat Units. To ensure highest quality, product is prepared in small batches using all natural fresh peppers and select fruit, grown in Ohio whenever possible.

Whether Cajun, Southwestern, Asian or Caribbean cuisine, there's a CaJohn's hot sauce, BBQ sauce, rub, spice blend or salsa available to add original flavor or fierce fire to recipes. Products are sold locally through retail outlets and globally online.



### FINANCE FUND CAPITAL CORPORATION INVESTMENT IMPACT:

- \$250,000 Small Business Financing
- Retains 13 jobs and will add 6 new hires over the next two years
- Fresh and fiery specialty foods for a global audience



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